

Move over, Silicon Valley—there may be more successful global players on the field than you thought . . .

# THE INTERNET OF ELSEWHERE

The Emergent Effects of a Wired World

CYRUS FARIVAR

Foreword by Vinton G. Cerf

Through the lens of culture, *The Internet of Elsewhere* looks at the role of the Internet as a catalyst in transforming communications, politics, and economics. Cyrus Farivar explores the Internet's history and effects in four distinct and, to some, surprising societies—Iran, Estonia, South Korea, and Senegal. He profiles Web pioneers in these countries and, at the same time, surveys the environments in which they each work. After all, contends Farivar, despite California's great success in creating the Internet and spawning companies like Apple and Google, in some areas the United States is still years behind other nations.

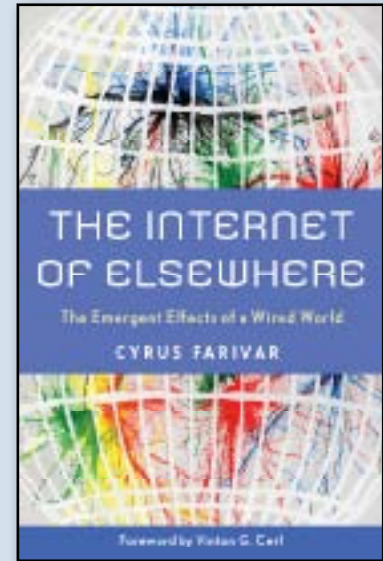
*Surprised?* You won't be for long as Farivar proves there are reasons that . . .

- Skype was invented in Estonia—the same country that developed a digital ID system and e-voting;
- Iran was the first country in the world to arrest a blogger, in 2003;
- South Korea is the most wired country on the planet, with faster and less expensive broadband than anywhere in the United States;
- Senegal may be one of sub-Saharan Africa's best chances for greater Internet access.

*The Internet of Elsewhere* brings forth a new complex and modern understanding of how the Internet spreads globally, with both good and bad effects. In the words of the author . . .

**"The Internet is not, in fact, a seed. It does not have the ability to bring about world peace and the elimination of the nation-state, any more than a telegraph did. It is but a tool, which when combined effectively with local political and economic realities, can have demonstrably positive and often surprising effects. However, this tool can be co-opted and/or fought against by regimes that are not ready for it to be used freely. This is why manifestations of the Internet remain so varied in different corners of the globe. This book tells the story of what happens when the Internet collides, head-on, with history unfamiliar to most Americans."**

CYRUS FARIVAR is the host of *Spectrum*, Deutsche Welle English's internationally syndicated science and technology radio program. As a freelance technology journalist, he also regularly reports for National Public Radio, The World (WGBH/PRI/BBC), and the Canadian Broadcasting Corporation.

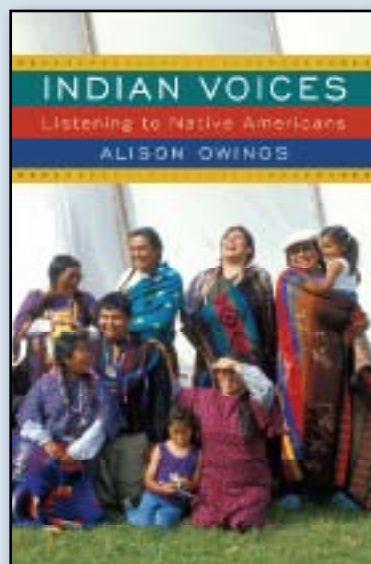


"Cyrus Farivar has written a brilliant first book. He has the thoughtful pen of a novelist, the observational zeal of an investigative journalist, and the insight of an experienced technologist."  
—Karim Sadjadpour, Carnegie Endowment for International Peace

"Cyrus Farivar's skill as a perceptive analyst and captivating storyteller lets us see the future of a connected world through his seasoned eyes."  
—Ethan Zuckerman, Berkman Center for Internet and Society, Harvard University

"Cyrus Farivar, a great friend of Estonia, has chronicled my country's recent and unprecedented technological history with this exceptional book. He understands not only what Estonia can teach the rest of the world but, moreover, he makes the insightful case for the necessity of modern global citizens to understand crucial Internet issues."  
—The Honorable President Toomas Hendrik Ilves of Estonia

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“This is the United States of Native America at its best! Owings brilliantly weaves together the grassroots narratives and heart-felt stories that she gathered in her travels throughout Indian Country. The result is a stunning and eye-opening book, written in page-turning prose, that reveals the emotions, pains, and humor of Native Americans. Whether you know nothing about Indians or just want to know more, you need to read this book!”  
—Donald L. Fixico (Shawnee, Sac & Fox, Muscogee Creek, and Seminole), Arizona State University

“Alison Owings is a brilliant listener. Otherwise she wouldn’t have been able to interview so many native people and have them talk about their lives, their dreams, their accomplishments with such intimacy.”  
—Jake Page, author of *In the Hands of the Great Spirit*

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NAE

Travel across today’s Native American nation—visit the Passamaquoddy tribe’s blueberry harvest in Maine . . . rap along to the beat of a Pawnee/Seminole hip hop artist . . . meet a medicine man conducting a Blessingway in a Navajo Nation hogan . . .

## INDIAN VOICES

Listening to Native Americans

ALISON OWINGS

In *Indian Voices* Alison Owings takes readers on a fresh journey across America, east to west, north to south, and around again. Owings’s most recent oral history—engagingly written in a style that entertains and informs—documents what Native Americans say about themselves, their daily lives, and the world around them.

Young and old from many tribal nations speak with candor, insight, and (unknown to many non-Natives) touching humor about what it is like to be a Native American in the twenty-first century. Through intimate interviews many also express their thoughts about the sometimes staggeringly ignorant, if often well-meaning, non-Natives they encounter—some who do not realize Native Americans still exist, much less that they speak English, have cell phones, use the Internet, and might attend powwows and power lunches.

*Indian Voices*, an inspiring and important contribution to the literature about the original Americans, will make every reader rethink the past—and present—of the United States.

“In her sparkling office within Homer Law, a few steps off Dupont Circle in Washington, D.C., Elizabeth Lohah Homer was having her standard lunch of ‘roast beast’ sandwich, as she calls it, Diet Coke, and a small bag of Utz potato chips. Resplendent in a black-and-pink-pinstriped power suit that perfectly complemented her black hair and pink fingernails, Elizabeth, an attractive and hearty woman with a dimple in her chin and a voice that carries, was talking between bites and sips about myths—not myths that figure in tribal creation stories, but myths that non-Natives believe about Natives. As she talked, she looked increasingly exasperated.”

“It was November, Native American Heritage Month, or, as Ansel Deon referred to it privately, ‘Rent-an-Indian Month.’ As cultural coordinator of the American Indian Center in Chicago, one of his jobs is to help non-Natives understand what a Native person is. He knew he would be the first Native most of the schoolchildren have knowingly met, that he is, in effect, the *rented Indian*. For reasons he revealed later, he wore everyday clothes: a baggy short-sleeved polo shirt, baggier jeans, tennis shoes, and a backwards baseball cap with a Rez Dogs logo. From time to time, he removed it to flip back a glossy forelock of black hair. Apart from the cap, and turquoise stud earrings, Ansel did not advertise his heritage, but did not hide it, either.”

ALISON OWINGS, a former television news writer, is the author of *Frauen: German Women Recall the Third Reich*, a *New York Times* Notable Book of the Year (Rutgers University Press) and *Hey, Waitress! The USA from the Other Side of the Tray*.

These stories are yours. Treat them with care. Wherever possible, be strong, be brave, and catch the world by surprise . . .

## THE CHOOSING

A Rabbi’s Journey from Silent Nights to High Holy Days

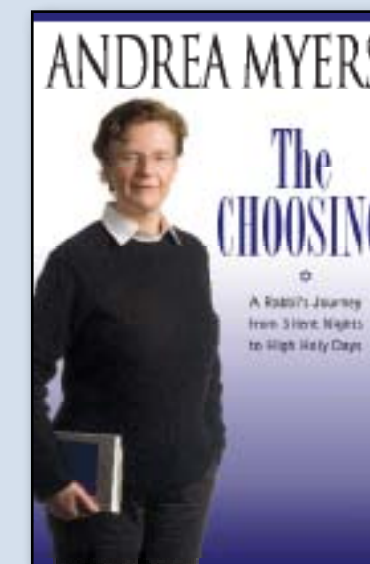
ANDREA MYERS

A young Lutheran girl grows up on Long Island, New York. She aspires to be a doctor, and is on the fast track to marriage and the conventional happily-ever-after. But, as the Yiddish saying goes, “*Man plans, and God laughs*.” Meet Andrea Myers, whose coming-of-age at Brandeis, conversion to Judaism, and awakening sexual identity make for a rich and well-timed life in the rabbinate.

In *The Choosing*, Myers fuses heartwarming anecdotes with rabbinic insights and generous dollops of humor to describe what it means to survive and flourish on your own terms. Portioned around the cycle of the Jewish year, with stories connected to each of the holidays, Myers draws on her unique path to the rabbinate—leaving behind her Christian upbringing, coming out as a lesbian, discovering Judaism in college, moving to Israel, converting, and returning to New York to become a rabbi, partner, and parent.

Myers relates tales of new beginnings, of reinventing oneself, and finding oneself. Whether it’s a Sicilian grandmother attempting to bake hamantaschen on Purim for her Jewish granddaughter, or an American in Jerusalem saving a chicken from slaughter during a Rosh Hashanah ritual, Myers keeps readers entertained as she reflects that spirituality, goodness, and morality can and do take many forms. Readers will enthusiastically embrace stories of doors closing and windows opening, of family and community, of integration and transformation. These captivating narratives will resonate and, in the author’s words, “*reach across coasts, continents, and generations*.”

RABBI ANDREA MYERS has shared her unique stories around the world. After receiving her BA in neuroscience from Brandeis University, she studied for two years in Jerusalem, and was ordained at the Academy for Jewish Religion (AJR), an interdenominational seminary in New York City, where she later joined the faculty and administration and served as the copresident of the Association of Rabbis and Cantors. Rabbi Myers is a member of the New York Board of Rabbis. She currently lives in New York City, and has led congregations from the Rocky Mountains to the Borscht Belt.



*THE CHOOSING*—A year filled with humor, insight, and revelation . . .

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- ◆ The New Year for Trees: The Lance and the Twig
- ◆ The New Year for Animals: Because No One Is Allergic to Butterflies
- ◆ Sukkot: Wild Turkey
- ◆ Hanukkah: Miller Light
- ◆ Purim: Surprise Endings
- ◆ Passover: I’ll Be Home for Pesach
- ◆ Lag B’Omer: The Work of the Chariot
- ◆ Shavuot: Take Two Tablets
- ◆ Tisha B’Av: Broken Sound
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Praise for Scott Martelle's *Blood Passion* . . .

"Martelle's excellent book captures the Ludlow Massacre with a journalist's flair for narrative and a historian's penchant for making the necessary inferences where they belong: on the page for all to see."  
—*San Francisco Chronicle*

"Martelle juggles the myriad characters and the conflicting accounts with flowing prose and a straightforward approach. . . . *Blood Passion* is a necessary, nuanced examination of an era of unprecedented domestic turbulence that eventually sparked dramatic changes in relations between labor and management."  
—*Los Angeles Times*

" . . . a lively journalistic account."  
—*The New Yorker*

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From the author of *Blood Passion*—a look at a nation engulfed in fear a half-century before 9/11 . . .

## THE FEAR WITHIN

Spies, Commies, and American Democracy on Trial

SCOTT MARTELLE

Sixty years ago political divisions in the United States ran even deeper than today's name-calling showdowns between the left and right. Back then, to call someone a communist was to threaten that person's career, family, freedom, and, sometimes, life itself. Hysteria about the "red menace" mushroomed as the Soviet Union tightened its grip on Eastern Europe, Mao Zedong rose to power in China, and the atomic arms race accelerated. Spy scandals fanned the flames, and headlines warned of sleeper cells in the nation's midst—just as it does today with the "War on Terror."

In his new book, *The Fear Within*, Scott Martelle takes dramatic aim at one pivotal moment of that era. On the afternoon of July 20, 1948, FBI agents began rounding up twelve men in New York City, Chicago, and Detroit whom the U.S. government believed posed a grave threat to the nation—the leadership of the Communist Party-USA. After a series of delays, eleven of the twelve "top Reds" went on trial in Manhattan's Foley Square in January 1949.

The proceedings captivated the nation, but the trial quickly dissolved into farce. The eleven defendants were charged under the 1940 Smith Act with conspiring to teach the necessity of overthrowing the U.S. government based on their roles as party leaders and their distribution of books and pamphlets. In essence, they were on trial for their libraries and political beliefs, not for overt acts threatening national security. Despite the clear conflict with the First Amendment, the men were convicted and their appeals denied by the U.S. Supreme Court in a decision that gave the green light to federal persecution of Communist Party leaders—a decision the court effectively reversed six years later. But by then, the damage was done. So rancorous was the trial the presiding judge sentenced the defense attorneys to prison terms, too, chilling future defendants' access to qualified counsel.

Martelle's story is a compelling look at how American society, both general and political, reacts to stress and, incongruously, clamps down in times of crisis on the very beliefs it holds dear: the freedoms of speech and political belief. At different points in our history, the executive branch, Congress, and the courts have subtly or more drastically eroded a pillar of American society for the politics of the moment. It is not surprising, then, that *The Fear Within* takes on added resonance in today's environment of suspicion and the decline of civil rights under the U.S. Patriot Act.

SCOTT MARTELLE, former *Los Angeles Times* staff writer, is a veteran journalist, and the author of the critically acclaimed *Blood Passion: The Ludlow Massacre and Class War in the American West* (Rutgers University Press).

Me, Governor? Richard J. Codey tells it like it is . . .

## ME, GOVERNOR?

My Life in the Rough-and-Tumble World of New Jersey Politics

GOVERNOR RICHARD J. CODEY

"I probably shouldn't admit this, but I learned that I was about to become governor of New Jersey from a reporter. 'I have a source who tells me that McGreevey is going to resign tomorrow,' Brian Thompson, of WNBC-TV News in New York, told me in a late-night phone conversation, referring to New Jersey governor James E. McGreevey.

If Brian was right, the president of the State Senate would become governor and that would be me. But I knew nothing about it. 'Brian,' I said, 'what kind of marijuana is your source smoking?'"


And so, a new chapter in the life of Richard J. Codey, an undertaker's son born and bred in the Garden State, began on the night of August 12, 2004—he knew from that point his life would never be the same . . . and it hasn't been. His memoir is a breezy, humorous, perceptive, and candid chronicle of local and state government from a man who lived among political movers and shakers for more than three decades. Codey became governor of New Jersey, succeeding James McGreevey, who resigned following a homosexual affair—a shattering scandal and set of circumstances that were bizarre, even for the home state of the Sopranos. At once a political autobiography, filled with lively, incisive anecdotes that record how Codey restored respectability and set a record for good politics and good government in a state so often tarnished, this is also the story about a man and his family.

"I can still look back in wonder that a kid who grew up in a small apartment above a funeral home in Orange and went to three high schools before he could graduate had an opportunity to sleep with the first lady of New Jersey; have dinner at the White House with President George W. Bush, Mrs. Bush, and all the other governors and their spouses; meet with the former Soviet president Mikhail Gorbachev; negotiate successfully with people named Tisch, Mara, and Johnson for a great football stadium in New Jersey that will host the 2014 Super Bowl; throw out the first pitch at a game for my favorite team, the Cincinnati Reds; and exchange phone numbers with superstars like Jay-Z, Beyoncé, and Brooke Shields.

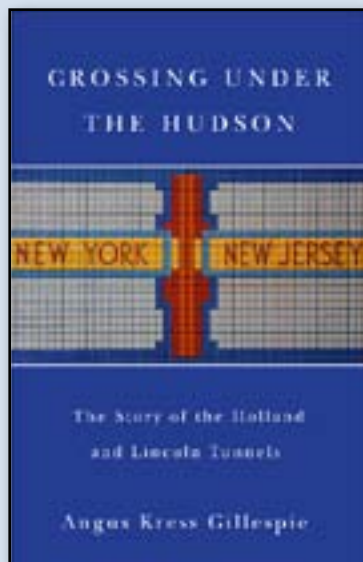
And most important, to marvel that I had a chance to bring about positive change for the people of New Jersey, my home state. I am forever in their debt."

RICHARD J. CODEY was elected to the New Jersey General Assembly in 1973 and the State Senate in 1981. He became Senate president in 2004 and served as governor from November 2004 to January 2006. He is married and has two sons. Codey wrote this memoir with the assistance of Stephen Seplow, a Pulitzer Prize finalist and former reporter and editor for the *Philadelphia Inquirer*.



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#### Crossing Under the Hudson . . .

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*Narrowing lanes full of cars. Traffic. Honk. Beep Beep. Exhaust. Exhaustion. Believe it or not, Crossing Under the Hudson really does cast a light at the end of the tunnels . . .*

## CROSSING UNDER THE HUDSON

The Story of the Holland and Lincoln Tunnels

ANGUS KRESS GILLESPIE

*Crossing Under the Hudson* takes a fresh look at the planning and construction of two key links in the transportation infrastructure of New York and New Jersey—the Holland and Lincoln Tunnels. Writing in an accessible style that incorporates historical accounts with a lively and entertaining approach, Angus Kress Gillespie explores these two monumental works of civil engineering and the public who embraced them. He describes and analyzes the building of the tunnels, introduces readers to the people who worked there—then and now—and places the structures into a meaningful cultural context with the music, art, literature, and motion pictures that these tunnels, engineering marvels of their day, have inspired over the years.

*“As most approach lower Manhattan by way of the Holland Tunnel, the remarkable pioneering accomplishment of Clifford Holland during the 1920s is the last thing on their minds. They don't feel admiration and wonder as much as annoyance at the bottleneck. They're not marveling at the fact that they are driving 94 feet below the surface of the Hudson River in the company of many other vehicles emitting deadly fumes. They tend not to realize that this was the world's first successful ventilated automobile tunnel. They forget that, in its day, this engineering feat was considered both risky and brilliant.”*

*“The intriguing history of the Lincoln Tunnel is told not in months or in years, but in decades. No one involved in its planning could have been expected to foresee the crash of 1929 or the ensuing Great Depression of the 1930s, which made building capital hard to come by. The project, which would become the dramatic helix on the Jersey side of the Hudson, was saved by New Deal funding from the Public Works Administration, though on a less grand scale than envisioned. The story of the Lincoln Tunnel, with its many twists, turns, and its three tubes, is a tribute to the persistence of the people at the Port Authority who endured many frustrating delays.”*

Today, when new concerns about global terrorism may trump bouts of simple tunnel tension, Gillespie's *Crossing Under the Hudson* continues to cast a light at the end of the Holland and Lincoln Tunnels.

ANGUS KRESS GILLESPIE teaches American Studies at Rutgers University in New Brunswick, New Jersey. A Fulbright professor and a *New York Times* best-selling author, he has written on subjects ranging from skyscrapers to superhighways. Gillespie is author of *Twin Towers* and the coauthor of *Looking for America on the New Jersey Turnpike* (both Rutgers University Press).

*“Taking a different and welcome turn, New Jersey Day Trips exemplifies the value of the personal touch,” heralded the New York Times in its praise for the prior edition of . . .*

## NEW JERSEY DAY TRIPS

A Guide to Outings in New Jersey and Nearby Areas of New York, Pennsylvania, and Delaware

Twelfth Edition, Revised and Updated

PATRICK SARVER

Shades of F. Scott Fitzgerald roam *Princeton* as lads and lasses walk the well-clipped paths between venerable university halls, while russet leaves flutter overhead from rows of sturdy trees. Visions of knights and their fair maidens come to mind as explorers wander around *Lambert Castle*, an 1892 sandstone and granite mansion that looms like a medieval fortress with rounded towers and turrets on a hillside below the cliffs of the Garret Mountain Reservation. For art lovers who like to stroll on lush lawns and enjoy the beauty around them, *Grounds for Sculpture* is the place to be seen in New Jersey. And, then there's always the 127 miles of beach along the state's east coast that make perfect day trips for swimming, boating, fishing, and other fun activities.

Now in a revised and expanded 12th edition, *New Jersey Day Trips* offers everyone a fascinating journey through hundreds of tourist attractions in all corners of the Garden State. Plus, this sought-after resource explores the most popular points just beyond the state's borders. Patrick Sarver has updated most entries and added new points of interest to an already extensive list of destinations, providing the most comprehensive guidebook about New Jersey. Attractions can be located easily by subject category, letting travelers zero-in on places that appeal to them. Entries include descriptions, hours of operation, location, price range, telephone numbers, and Web sites, making this best seller a one-stop source of discovery for day trippers of all ages—an ideal travel guide for adults or families who live in or plan to visit New Jersey.



PATRICK SARVER is a former executive editor of *New Jersey Monthly* magazine and *Rutgers Magazine*. He has served as the editor of *Vista/USA*, the Exxon Travel Club magazine, where he was also a contributor to the *Exxon Travel Guides*. He is currently editorial director of the PFM Group.



*Praise for previous editions . . .*

*“Honest and informative. Covers just about every tourist attraction in the state as well as several in New York City and State, Philadelphia, and Delaware.”*  
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“Steve Adubato is one of the best around when it comes to communicating a message. *You Are the Brand* renews that high position in which he is held by top professionals.”  
— Marty Appel, Marty Appel Public Relations, long-time Yankees PR director

“Steve Adubato always has a refreshing take on the events of the day. His voice brings clarity to confusion and his passion is always designed to give more light than heat.”  
—Jim Bell, executive producer, *the Today show*

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*This is truly the book that can change your life . . . as well as your BRAND!*

## YOU ARE THE BRAND

STEVE ADUBATO, PhD

Steve Adubato’s entire professional life has been about branding—learning it, living it, making mistakes at it, teaching it at several universities, while discovering how to find the fine line between shameless self-promotion and smart, strategic branding—first for himself, then for others, and now for readers interested in an honest analysis of the good and bad in practiced branding.

Adubato’s message couldn’t be clearer and he tells *you* so in his own words . . .

“You are the brand. Yes—you.

Sure, as a business person, you probably have a basic marketing plan that focuses on ways to reach your target audience. But what about a *branding* plan that focuses on you—your reputation and your unique position in a highly competitive market? You know branding is a big deal for organizations and celebrities such as BP, Coca-Cola, Nike, Starbucks, Oprah, the New York Yankees, Tiger Woods, Martha Stewart, Lebron James, the *Today* show, and Buddy ‘the Cake Boss’ Valastro. But, it’s not just Tiger who needs to work on his personal image. Branding is important for you too—that is, if you want to be more successful than you are right now.

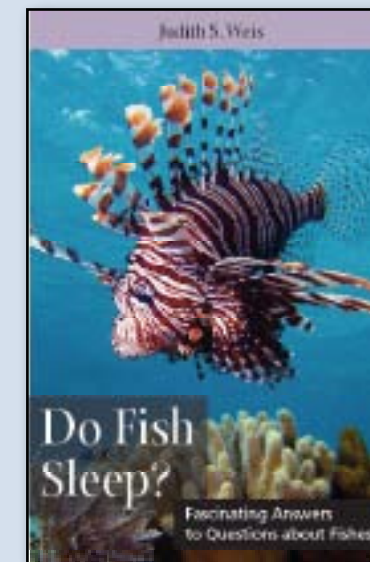
*You Are the Brand* is your case-study guidebook to making yourself stand out and above all others in your professional arena.”

So, *what’s really in this book for you?* Adubato profiles the brands of more than thirty people and companies and skillfully analyzes and dissects their strategies. His sage advice and on-target approach will help readers who:

- Feel they have something of value to offer,
- Are in a market-driven or aggressive environment in which their name, reputation, and persona hold the keys to their success,
- Want their customers to buy products and services again and again,
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- Are trying to get back into the workforce after years of being “out of it.”

*Let’s face it*—it’s a tough economic world today and there’s cutthroat competition. Dive into Adubato’s book and get ready to turn a powerful page in life.

STEVE ADUBATO, PhD, is a broadcaster, author, and motivational speaker. He is a visiting university professor at New York University and Seton Hall University, Emmy Award-winning anchor for Thirteen/WNET (PBS), and newspaper columnist. Adubato regularly appears on the *Today* show, CNN, FOX and CBS/2 in New York as a media and political analyst. He is the author of *Make the Connection*, *What Were They Thinking?* (both Rutgers University Press), and *Speak from the Heart*.



“Judith Weis’s clearly written book will interest a wide range of readers, from educators to naturally curious young people.”  
—Howard Reisman, Long Island University

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March

## DO FISH SLEEP?

Fascinating Answers to Questions about Fishes

JUDITH S. WEIS

From the fifty-one-foot whale shark *Rhincodon typus* to a less-than-one-half-inch fish in the minnow family—the tiny *Paedocypris progenetica*—fish certainly carry a lot of weight . . . or do they?

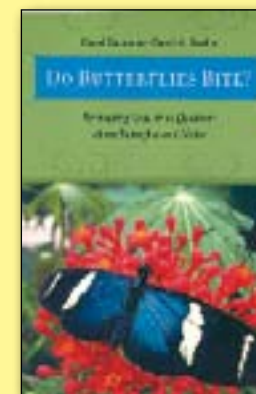
A fish’s heft in water may vary, but these diverse aquatic animals certainly carry a lot of weight in our ecosystems and environment. From freshwater to ocean habitats, Judith S. Weis offers a fascinating look at these deceptively simple creatures. Fishes may appear to live a dull existence, but appearances change once we understand more about how they survive. These wonders actually possess attributes that would make us superpowers—they can change color, sex, produce light and electricity, regenerate injured fins, prevent themselves from sinking, and some can even walk on land.

*Do Fish Sleep?* is organized in an easy-to-read and accessible question-and-answer format, filled with more than 55 photographs and over 100 interesting facts from fish biology basics to the importance of preserving and restoring fish diversity and healthy populations. A captivating read for fish enthusiasts of all ages—naturalists, environmentalists, aquarists, scuba divers, and students—this is also the perfect primer for those just about to get their feet wet. *Dive in!*

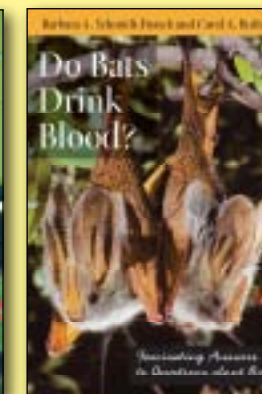
JUDITH S. WEIS is a professor of biological sciences at Rutgers University. She is the coauthor of *Salt Marshes: A Natural and Unnatural History* (Rutgers University Press).

A volume in the *Rutgers Animal Q&A series*

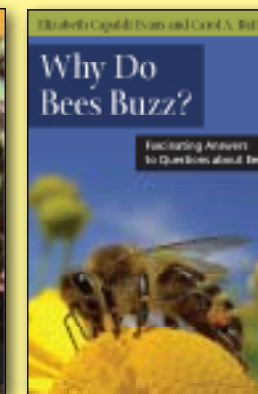
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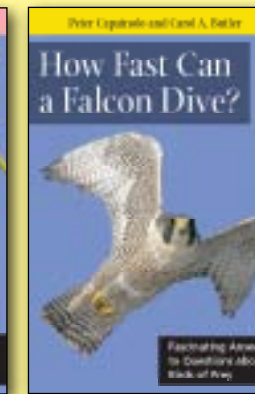
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## JOSÉ VASCONCELOS

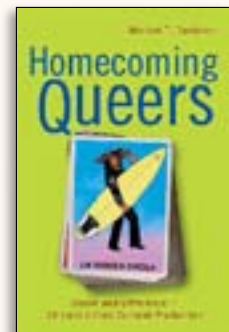
The Prophet of Race

ILAN STAVANS

Mexican educator and thinker José Vasconcelos is to Latinos what W.E.B. Du Bois is to African Americans—a controversial scholar who fostered an alternative view of the future. In *José Vasconcelos: The Prophet of Race*, his influential 1925 essay, “Mestizaje”—key to understanding the role he played in the shaping of multiethnic America—is for the first time showcased and properly analyzed. Freshly translated here by John H. R. Polt, “Mestizaje” suggested that the Brown Race from Latin America was called to dominate the world, a thesis embraced by activists and scholars north and south of the Rio Grande. Ilan Stavans insightfully and comprehensively examines the essay in biographical and historical context, and considers how many in the United States, especially Chicanos during the civil rights era, used it as a platform for their political agenda. The volume also includes Vasconcelos’s long-forgotten 1926 Harris Foundation Lecture at the University of Chicago, “The Race Problem in Latin America,” where he cautioned the United States that rejecting mestizaje in our own midst will ultimately bankrupt the nation.

ILAN STAVANS is the Lewis-Sebring Professor in Latin American and Latino Culture at Amherst College. He is the general editor of *The Norton Anthology of Latino Culture* and the author of classics such as *The Hispanic Condition* and *Spanglish*. José Vasconcelos (1882–1959) was a philosopher, a pedagogue, Mexico’s secretary of education, and the founder and inaugural chancellor of U.N.A.M., Latin America’s preeminent public institution of higher learning.

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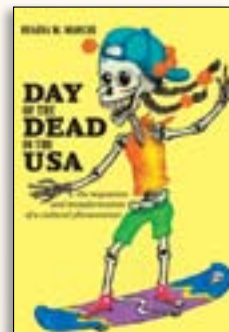


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## Latinidad: Transnational Cultures in the United States

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Paul Espinosa • Edward Escobar



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The goal of *Latinidad: Transnational Cultures in the United States*, is to publish high-quality, original manuscripts that deepen and expand our knowledge and understanding of the various Latino/a populations in the United States in the context of their transnational relationships with cultures of the broader Americas.

The three books that launched this important series are celebrated on this page. *The Making of Chicana/o Studies: In the Trenches of Academe* by respected educator Rodolfo F. Acuña is the fourth book in this growing series (featured on the facing page).

The scope of the *Latinidad* series is multidisciplinary, open to scholarship in political science; economics; anthropology; linguistics; history; cinema and television; literary and cultural studies; and popular culture. The focus is on the history and analysis of Latino cultural systems and practices in national and transnational spheres of influence. Interdisciplinary approaches, methods, and theories focusing on the study of Latinos/as in the nineteenth, twentieth, and twenty-first centuries are welcome.

One of the “100 Most Influential Educators of the 20th Century” takes an inside look at the past, present, and future of the Chicana/o studies movement he helped create . . .

## THE MAKING OF CHICANA/O STUDIES

In the Trenches of Academe

RODOLFO F. ACUÑA

*The Making of Chicana/o Studies* traces the philosophy and historical development of the field of Chicana/o studies from precursor movements to the Civil Rights era to today, focusing its lens on the political machinations in higher education that sought to destroy the discipline. As a renowned leader, activist, scholar, and founding member of the movement to establish this curriculum in the California State University system, which serves as a model for the rest of the country, Rodolfo F. Acuña has, for more than forty years, battled the trend in academia to deprive this group of its academic presence.

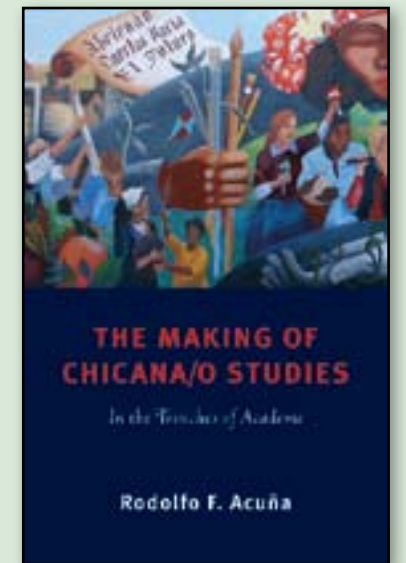
The book assesses the development of Chicana/o studies (an area of studies that has even more value today than at its inception)—myths about its epistemological foundations have remained uncontested. Acuña sets the record straight, challenging those in the academy who would fold the discipline into Latino studies, shadow it under the dubious umbrella of ethnic studies, or eliminate it altogether.

Building the largest Chicana/o studies program in the nation was no easy feat, especially in an atmosphere of academic contention. In this remarkable account, Acuña reveals how California State University, Northridge, was instrumental in developing an area of study that offers more than 166 sections per semester, taught by 26 tenured and 45 part-time instructors. He provides vignettes of successful programs across the country and offers contemporary educators and students a game plan—the mechanics for creating a successful Chicana/o studies discipline—and a comprehensive index of current Chicana/o studies programs nationwide.

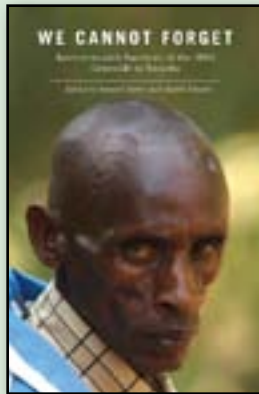
Latinas/os, of which Mexican Americans are nearly seventy percent, comprise a complex sector of society projected to be just shy of thirty percent of the nation’s population by 2050. *The Making of Chicana/o Studies* identifies what went wrong in the history of Chicana/o studies and offers tangible solutions for the future.

RODOLFO F. ACUÑA is a professor of Chicana/o studies at California State University, Northridge. As an activist, scholar, and founder of the largest Chicana/o studies department in the nation, he has been a contributor to the Mexican American community for decades. He has been honored with numerous awards, among them three Gustavus Myers awards for outstanding books on race relations in North America and is the winner of a *Choice* Outstanding Academic Title Award. Among his best-known books are *Occupied America: A History of Chicanos*, which is now in its 7th edition; *Anything but Mexican: Chicanos in Contemporary Los Angeles*; and most recently, *Corridors of Migration*.

A volume in the *Latinidad: Transnational Cultures in the United States* series, edited by Marta E. Sánchez, Daniel Bernardi, Carlos Velez-Ibañez, Lisa Magaña, Paul Espinosa, and Edward Escobar

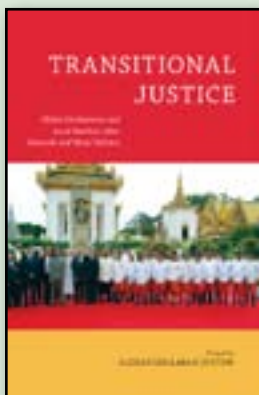


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“Transitional justice offers great promise of reconciling past wrongs and conflicts, but we know relatively little about its local effects. This excellent anthropological collection gives a rich and complex story of how it works in practice.”  
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## WE CANNOT FORGET

Interviews with Survivors of the 1994 Genocide in Rwanda

Edited by SAMUEL TOTTEN & RAFIKI UBALDO  
Introduction by Samuel Totten

During a one-hundred-day period in 1994, Hutus murdered between half a million and a million Tutsi in Rwanda. The numbers are staggering; the methods of killing were unspeakable. Utilizing personal interviews with trauma survivors living in Rwandan cities, towns, and dusty villages, *We Cannot Forget* relates what happened during this period and what their lives were like both prior to and following the genocide.

Through powerful stories that are at once memorable, disturbing, and informative, readers gain a critical sense of the tensions and violence that preceded the genocide, how it erupted and was carried out, and what these people faced in the first sixteen years following the genocide.

SAMUEL TOTTEN is a scholar of genocide studies at the University of Arkansas, Fayetteville. He was a Fulbright Scholar in 2008 at the National University of Rwanda (NUR) during which he created the Master's Degree in Genocide Studies. His most recent publication is *The Darfur Genocide: An Oral and Documentary History*. RAFIKI UBALDO is a journalist and independent scholar of genocide studies. A survivor of the 1994 genocide against the Tutsi, he has served as an advisor for the implementation of the Master's Degree in Genocide Studies at the NUR.

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## TRANSITIONAL JUSTICE

Global Mechanisms and Local Realities after Genocide and Mass Violence

Edited and with an introduction by ALEXANDER LABAN HINTON

How do societies come to terms with the aftermath of genocide and mass violence, and how might the international community contribute to this process? Recently, transitional justice mechanisms such as tribunals and truth commissions have emerged as a favored means of redress. *Transitional Justice*, the first edited collection in anthropology focused directly on this issue, argues that, however well-intentioned, transitional justice needs to grapple more deeply with the complexities of global and transnational involvements and the local on-the-ground realities with which they intersect.

Contributors consider what justice means and how it is negotiated in different localities where transitional justice efforts are under way after genocide and mass atrocity. They address a variety of mechanisms, among them, a memorial site in Bali, truth commissions in Argentina and Chile, First Nations treaty negotiations in Canada, and Gacaca courts in Rwanda.

ALEXANDER LABAN HINTON is the director of the Center for the Study of Genocide, Conflict Resolution, and Human Rights and a professor of anthropology and global affairs at Rutgers University, Newark. He is the author of the award-winning *Why Did They Kill? Cambodia in the Shadow of Genocide*.

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## JEWISH STUDIES

A Theoretical Introduction

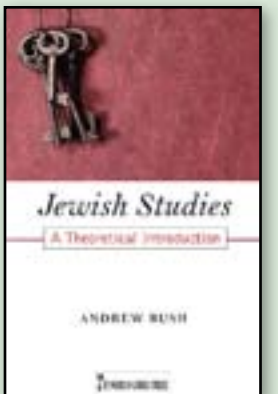
ANDREW BUSH

*Jewish Studies*, the first volume in a groundbreaking new series, Key Words in Jewish Studies, introduces the basic approach of the series by organizing discussion around key concepts in the field that have emerged over the last two centuries: history and science, race and religion, self and community, identity and memory. The book is oriented by contemporary critical theory, especially feminist and postcolonial studies, and the multidisciplinary approaches of cultural studies.

By looking backward and forward—and across continents and disciplines—to unearth the evolution of the scholarly study of Jews, Andrew Bush provides a comprehensive introduction to the development of Jewish studies from the turn of the nineteenth century to the present. In the course of engaging scholarship on periods from the classical to the contemporary and from the disciplines of history, philosophy, sociology, anthropology, psychology, and literary studies, Bush questions male-dominated and Ashkenazi-centric visions of the field. He concludes with an experimental exposition of a new Jewish studies for a time where attention to difference has overtaken the security of canons and commonalities.

ANDREW BUSH is a professor of Jewish studies and Hispanic studies at Vassar College. He is the author of *The Routes of Modernity: Spanish American Poetry from the Early to the Mid-Nineteenth Century*.

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“Home, Sweet Home” by Asma Kibria, the author's mother

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## MUSLIMS IN MOTION

Islam and National Identity in the Bangladeshi Diaspora

NAZLI KIBRIA

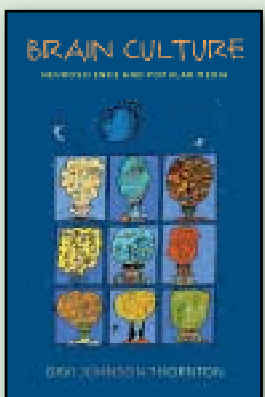
In *Muslims in Motion*, Nazli Kibria provides a comparative look at Bangladeshi Muslims in different global contexts—including Britain, the U.S., the Middle East, and Malaysia. Kibria examines international migrant flows from Bangladesh, and considers how such migrations continue to shape Islamization in these areas. Having conducted more than 200 in-depth interviews, she explores how, in societies as different as these, migrant Muslims, in their everyday lives, strive to achieve economic gains, sustain community and family life, and realize a sense of dignity and honor.

*Muslims in Motion* offers fresh insights into the prominence of Islam in these communities, especially an Islam defined by fundamentalist movements and ideologies. Kibria also focuses on the complex significance of nationality—with rich analyses of the diaspora, the role of gender and class, and the multiple identities of the migrants, she shows how nationality can be both a critical source of support and also of difficulty for many in their efforts to attain lives of dignity. By bringing to life a vast range of experiences, this book challenges prevailing stereotypes of Muslims.

NAZLI KIBRIA teaches sociology at Boston University. Her books include *Family Tightrope: The Changing Lives of Vietnamese Americans* and *Becoming Asian American: Second-Generation Chinese and Korean Americans*.



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## CONSUMER CULTURE

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The second edition of *Consumer Culture* explores the nature and role of consumption in modern societies. Celia Lury’s up-to-date revision of this successful classic establishes the importance of new object-based studies for consumer culture, and incorporates new chapters on branding and the rise of ethical consumption.

Drawing on a wide range of studies, and using contemporary illustrations from the media and popular culture, Lury examines the emergence of consumer culture and the changing relations between the production and consumption of cultural goods. She argues that consumer culture has become increasingly stylized and now provides an important context for everyday creativity.

This new edition of *Consumer Culture* explores the way in which the position of individuals within social groups and their position in social groups structured by class, gender, race, and age affects the nature of their participation in consumer culture. The powerful role consumption plays in our lives is revealed and consumer culture is seen to provide new ways of creating social and political identities.

CELIA LURY is a professor of sociology at Goldsmiths, University of London.

## BRAIN CULTURE

Neuroscience and Popular Media

DAVI JOHNSON THORNTON

*Brain Culture* investigates the American obsession with the health of the brain. The brain has become more than a bodily organ, acquiring a near-mystical status. The message that this organ is the key to everything is everywhere—in self-help books that tell us to work on our brains to achieve happiness and enlightenment, in drug advertisements that promise a few tweaks to our brain chemistry will cure us of our discontents, and in politicians’ speeches that tell us that our brains are national resources essential to our economic prosperity.

Davi Johnson Thornton looks at these familiar messages, tracing the ways that brain science and colorful brain images produced by novel scientific technologies are taken up and distributed in popular media. She tracks the impact of the message that, “you are your brain” across multiple contemporary contexts, analyzing its influence on child development, family life, education, and public policy. *Brain Culture* shows that our fixation on the brain is not simply a reaction to scientific progress, but a cultural phenomenon deeply tied to social and political values of individualism and limitless achievement.

DAVI JOHNSON THORNTON is an assistant professor of communication studies at Southwestern University in Georgetown, Texas.

## FILM FESTIVALS

Culture, People, and Power on the Global Screen

CINDY HING-YUK WONG

Movies, stars, auteurs, critics, and the sheer excitement of cinema come together in film festivals as quintessential constellations of art, business, and glamour. Yet, how well do we actually understand the forces and meanings that these events embody?

*Film Festivals* offers the first comprehensive overview of the history, people, films, and multiple functions of the festival world. From Sundance to Hong Kong, from the glitter of Cannes to edgier festivals that challenge boundaries or foster LGBTQ cultural production, film festivals celebrate art, promote business, bring cinema to diverse audiences, and raise key issues about how we see our world. Cindy Hing-Yuk Wong situates festivals within changing global practices of film, including their important ties to both Hollywood and independent cinema. She explores how these events have become central in the construction of cinema knowledge as well as the behind-the-scene mechanics of finance, distribution, and evaluation. By linking general structures and connections to specific films and auteurs, Wong addresses the components and creation of film festivals that continue to reshape filmmaking as art and business.

CINDY HING-YUK WONG chairs the department of media cultures at the College of Staten Island, City University of New York. She is the coauthor of *Global Hong Kong* and coeditor of the *Encyclopedia of Contemporary American Culture*.

## EMPIRES OF ENTERTAINMENT

Deregulation and the Media Industries, 1980–1996

JENNIFER HOLT

*Empires of Entertainment* integrates legal, regulatory, industrial, and political histories to chronicle the dramatic transformation within the media between 1980 and 1996. As film, broadcast, and cable grew from fundamentally separate industries to interconnected, synergistic components of global media conglomerates, the concepts of vertical and horizontal integration were redesigned. The parameters and boundaries of market concentration, consolidation, and government scrutiny began to shift as America’s politics changed under the Reagan administration. Through the use of case studies that highlight key moments in this transformation, Jennifer Holt explores the politics of deregulation, the reinterpretation of antitrust law, and lasting modifications in the media landscape.

Holt skillfully expands the conventional models and boundaries of media history. A fundamental part of her argument is that these media industries have been intertwined for decades and, as such, cannot be considered separately. Instead, film, cable and broadcast must be understood in relation to one another, as critical components of a common history. *Empires of Entertainment* is a unique account of deregulation and its impact on political economy, industrial strategies, and media culture at the end of the twentieth century.

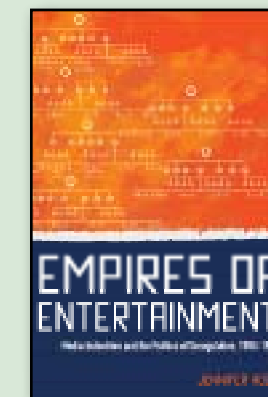
JENNIFER HOLT is an assistant professor of film and media studies at the University of California, Santa Barbara. She is the coeditor of *Media Industries: History, Theory, and Method*.



51285205 (RM) 61st Venice Film Festival: “Shark Tale” World Premiere. Collection: Getty Images Entertainment. Photographer: Pascal Le Segretain

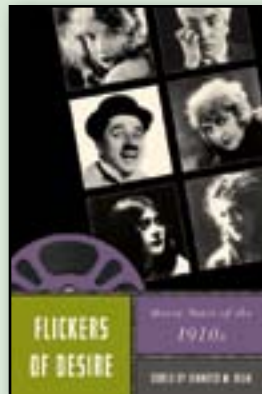
“Wong’s sharp, clever, and highly knowledgeable account provides a dazzling and dynamic look at the world film festival scene. This long overdue insider approach mixes the practical and the personal in a winning, original fashion.”  
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“Incisively argued and elegantly written, *Empires of Entertainment* shows the anti-democratic character of huge concentrations of media wealth and the manner in which an ideal of the public good has been sacrificed on behalf of unfettered corporate power.”  
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## FLICKERS OF DESIRE

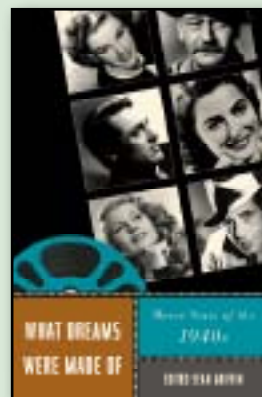
Movie Stars of the 1910s

Edited and with an introduction by JENNIFER M. BEAN

Today, we are so accustomed to consuming the amplified lives of film stars that the origins of the phenomenon may seem inevitable in retrospect. But the conjunction of the terms “movie” and “star” was inconceivable prior to the 1910s. *Flickers of Desire* explores the emergence of this mass cultural phenomenon, asking how and why a cinema that did not even run screen credits developed so quickly into a venue in which performers became the American film industry’s most lucrative mode of product individuation. Contributors chart the rise of American cinema’s first galaxy of stars through a variety of archival sources—newspaper columns, popular journals, fan magazines, cartoons, dolls, postcards, scrapbooks, personal letters, limericks, and dances. The iconic status of Charlie Chaplin’s little tramp, Mary Pickford’s golden curls, Pearl White’s daring stunts, or Sessue Hayakawa’s expressionless mask reflect the wild diversity of a public’s desired ideals, while Theda Bara’s seductive turn as the embodiment of feminine evil, George Beban’s performance as a sympathetic Italian immigrant, or G. M. Anderson’s creation of the heroic cowboy/outlaw character transformed the fantasies that shaped American filmmaking and its vital role in society.

JENNIFER M. BEAN is the director of the cinema studies program and an associate professor of comparative literature at the University of Washington. She is coeditor of *A Feminist Reader in Early Cinema* and a recipient of the prestigious Katherine Singer Kovacs Essay Award from the Society for Cinema and Media Studies.

**A volume in the Star Decades: American Culture/American Cinema series,**  
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## WHAT DREAMS WERE MADE OF

Movie Stars of the 1940s

Edited and with an introduction by SEAN GRIFFIN

*Humphrey Bogart. Abbott and Costello. Judy Garland and Mickey Rooney. John Wayne. Rita Hayworth and Betty Grable.* Images of these film icons conjure up a unique moment in cinema and history, one of optimism and concern, patriotism and cynicism. *What Dreams Were Made Of* examines the performers who helped define American cinema in the 1940s, a decade of rapid and repeated upheaval for Hollywood and the United States. Through insightful discussions of key films as well as studio publicity and fan magazines, the essays in this collection analyze how these actors and actresses helped lift spirits during World War II, whether in service comedies, combat films, or escapist musicals. The contributors, all major writers on the stars and movies of this period, also explore how cultural shifts after the war forced many stars to adjust to new outlooks and attitudes, particularly in film noir. Together, they represented the hopes and fears of a nation during turbulent times, enacting on the silver screen the dreams of millions of moviegoers.

SEAN GRIFFIN is an associate professor of the division of cinema-television at Southern Methodist University. He has written numerous books including *Tinker Belles and Evil Queens*, *Queer Images*, and *America on Film*, and he has edited a number of anthologies.

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## A LITTLE SOLITAIRE

John Frankenheimer and American Film

Edited and with an introduction by MURRAY POMERANCE

& R. BARTON PALMER

Think about some commercially successful film masterpieces—*The Manchurian Candidate*. *Seven Days in May*. *Seconds*. Then consider some lesser known, yet equally compelling cinematic achievements—*The Fixer*. *The Gypsy Moths*. *Path to War*. These triumphs are the work of the best known and most highly regarded Hollywood director to emerge from live TV drama in the 1950s—five-time Emmy-award-winner John Frankenheimer.

Although Frankenheimer was a pioneer in the genre of political thrillers who embraced the antimodernist critique of contemporary society, some of his later films did not receive the attention they deserved. Many claimed that at a midpoint in his career he had lost his touch. World-renowned film scholars put this myth to rest in *A Little Solitaire*, which offers the only multidisciplinary critical account of Frankenheimer’s oeuvre. Especially emphasized is his deep and passionate engagement with national politics and the irrepressible need of human beings to assert their rights and individuality in the face of organizations that would reduce them to silence and anonymity.

MURRAY POMERANCE is a professor in the department of sociology at Ryerson University and the author or editor of more than a dozen books, including *Johnny Depp Lives Here* (Rutgers University Press). He is the coeditor of both the Star Decades and Screen Decades series (Rutgers University Press).

R. BARTON PALMER is the Calhoun Lemon Professor of Literature at Clemson University, where he directs the film studies program. He is the author, editor, or general editor of numerous books including *Larger than Life: Movie Stars of the 1950s* (Rutgers University Press).

## MAXIMUM MOVIES—PULP FICTIONS

Film Culture and the Worlds of Samuel Fuller, Mickey Spillane, and Jim Thompson

PETER STANFIELD

Foreword by Richard Maltby

In the words of Richard Maltby . . . “Maximum Movies—Pulp Fictions *describes two improbably imbricated worlds and the piece of cultural history their intersections provoked.*” One of these worlds comprises a clutch of noisy, garish pulp movies—*Kiss Me Deadly*, *Shock Corridor*, *Fixed Bayonets!*, *I Walked with a Zombie*, *The Lineup*, *Terror in a Texas Town*, *Ride Lonesome*—pumped out for the grind houses at the end of the urban exhibition chain by the studios’ B-divisions and fly-by-night independents. The other is occupied by critics, intellectuals, cinephiles, and filmmakers such as Jean-Luc Godard, Manny Farber, and Lawrence Alloway, who championed the cause of these movies and incited the cultural guardians of the day by attacking a rigorously policed canon of tasteful, rarified, and ossified art objects. Against the legitimate, and in defense of the illegitimate, in an insolent and unruly manner, they agitated for the recognition of lurid sensational crime stories. War pictures, fast-paced Westerns, thrillers, and gangster melodramas were claimed as examples of the true, the real, and the authentic in contemporary culture—the foundation upon which modern film studies sits.

PETER STANFIELD is a reader in film studies at the University of Kent, U.K. He is coeditor of *Mob Culture: Hidden Histories of the American Gangster Film* and “Un-American” *Hollywood: Politics & Film in the Blacklist Era* (both Rutgers University Press).



Leslie Parrish and Laurence Harvey in *The Manchurian Candidate* (M. C. Productions/United Artists, 1962) courtesy of the Academy of Motion Picture Arts and Sciences

“With an all-star lineup of contributors, *A Little Solitaire* casts important new light on filmmaker John Frankenheimer, his generation, and his era in American film history.”

—Robert Sklar, author of *Movie-Made America: A Cultural History of American Movies*

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## HOW TELEVISION INVENTED NEW MEDIA

SHEILA C. MURPHY

*Now if I just remembered where I put that original TV play device—the universal remote control . . .*

Television is a global industry, a medium of representation, an architectural component of space, and a nearly universal frame of reference for viewers. Yet it is also an abstraction and an often misunderstood science whose critical influence on the development, history, and diffusion of new media has been both minimized and overlooked. *How Television Invented New Media* adjusts the picture of television culturally while providing a corrective history of new media studies itself.

Personal computers, video game systems, even iPods and the Internet built upon and borrowed from television to become viable forms. The earliest personal computers, disguised as video games using TV sets as monitors, provided a case study for television's key role in the emergence of digital interactive devices. Sheila C. Murphy analyzes how specific technologies emerge and how representations, from *South Park* to *Dr. Horrible's Sing-Along-Blog*, mine the history of television just as they converge with new methods of the making and circulation of images. Past and failed attempts to link television to computers and the Web also indicate how services like Hulu or Netflix On-Demand can give rise to a new era for entertainment and program viewing online. In these concrete ways, television's role in new and emerging media is solidified and finally recognized.

SHEILA C. MURPHY is an assistant professor in the screen arts and cultures department at the University of Michigan.

“Murphy makes a compelling argument that television provides key precedents and frameworks for understanding contemporary digital media. With sophisticated analysis grounded in accessible and engaging prose, this book fills a unique gap in the body of media scholarship.”

—Jason Mittell, author of *Television & American Culture*

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April

## HOLLYWOOD'S AFRICAN AMERICAN FILMS

The Transition to Sound

RYAN JAY FRIEDMAN



“Rufus Jones for President,” 1933. USC Warner Bros. Archive

In 1929 and 1930, during the Hollywood studios' conversion to synchronized-sound film production, white-controlled trade magazines and African American newspapers celebrated a “vogue” for “Negro films.” *Hollywood's African American Films* argues that the movie business turned to black musical performance to both resolve technological and aesthetic problems introduced by the medium of “talking pictures” and, at the same time, to appeal to the white “Broadway” audience that patronized their most lucrative first-run theaters. Capitalizing on highbrow associations with white “slumming” in African American cabarets and on the cultural linkage between popular black musical styles and “natural” acoustics, studios produced a series of African American-cast and white-cast films featuring African American sequences. Ryan Jay Friedman asserts that these transitional films reflect contradictions within prevailing racial ideologies—arising most clearly in the movies' treatment of African American characters' decisions to migrate. Regardless of how the films represent these choices, they all prompt elaborate visual and narrative structures of containment that tend to highlight rather than suppress historical tensions surrounding African American social mobility, Jim Crow codes, and white exploitation of black labor.

RYAN JAY FRIEDMAN is an assistant professor in the department of English and the program in film studies at The Ohio State University.

“Friedman illuminates the brief profusion of African American musical features and shorts at the dawn of sound cinema, showing how these films emerged out of their era and set the stage for Hollywood treatments of Black images and sounds for years to come.”

—Arthur Knight, author of *Disintegrating the Musical: Black Performance and American Musical Film*

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July

## THE MUSE IN BRONZEVILLE

African American Creative Expression in Chicago, 1932–1950

ROBERT BONE & RICHARD A. COURAGE

Foreword by Amritjit Singh

*The Muse in Bronzeville*, a dynamic reappraisal of a neglected period in African American cultural history, is the first comprehensive critical study of the creative awakening that occurred on Chicago's South Side from the early 1930s to the cold war. Coming of age during the hard Depression years and in the wake of the Great Migration, this generation of Black creative artists produced works of literature, music, and visual art fully comparable in distinction and scope to the achievements of the Harlem Renaissance.

This highly informative and accessible work, enhanced with reproductions of paintings of the same period, examines Black Chicago's “Renaissance” through richly anecdotal profiles of such figures as Richard Wright, Gwendolyn Brooks, Margaret Walker, Charles White, Gordon Parks, Horace Cayton, Muddy Waters, Mahalia Jackson, and Katherine Dunham. Robert Bone and Richard A. Courage make a powerful case for moving Chicago's Bronzeville, long overshadowed by New York's Harlem, from a peripheral to a central position within African American and American studies.

ROBERT BONE (1924–2007) was a professor of languages and literature at Columbia University Teachers College and a pioneering scholar of African American literature. He was best known for *The Negro Novel in America*, *Richard Wright*, and *Down Home: Origins of the Afro-American Short Story*. His seminal essay “Richard Wright and the Chicago Renaissance” continues to be cited extensively in studies of early twentieth-century African American writing. RICHARD A. COURAGE is a professor of English at Westchester Community College/SUNY.

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## TREACHEROUS TEXTS

An Anthology of U.S. Suffrage Literature, 1846–1946

Edited and with an introduction by MARY CHAPMAN & ANGELA MILLS

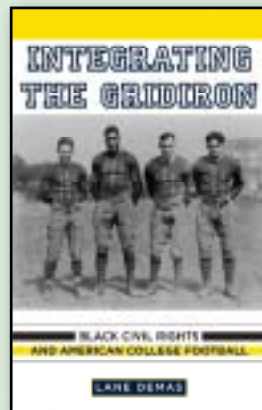
*Treacherous Texts* collects more than sixty literary texts written by smart, savvy writers who experimented with genre, aesthetics, humor, and sex appeal in an effort to persuade American readers to support woman suffrage. Although the suffrage campaign is often associated in popular memory with oratory, this anthology affirms that suffragists recognized early on that literature could also exert a power to move readers to imagine new roles for women in the public sphere. Uncovering startling affinities between popular literature and propaganda, *Treacherous Texts* samples a rich, decades-long tradition of suffrage literature created by writers from diverse racial, class, and regional backgrounds. Beginning with sentimental fiction and polemic, progressing through modernist and middlebrow experiment, and concluding with post-ratification memoirs and tributes, this anthology showcases lost and neglected fiction, poetry, drama, literary journalism, and autobiography; it also samples innovative print cultural forms devised for the campaign, such as valentines, banners, and cartoons. Featured writers include canonical figures such as Stowe, Fern, Alcott, Gilman, Djuna Barnes, Marianne Moore, Millay, Sui Sin Far, and Gertrude Stein, as well as writers popular in their day but, until now, lost to ours.

MARY CHAPMAN is an associate professor of English at the University of British Columbia. She is the coeditor of *Sentimental Men: Masculinity and the Politics of Affect in American Culture*. ANGELA MILLS is a former assistant professor of English at Brock University.



“This exciting anthology has no competitors. With an impressive historical range and a great diversity of primary documents and useful reference materials, *Treacherous Texts* offers an original contribution to scholarship and an important classroom teaching tool.”  
—Ann Ardis, University of Delaware

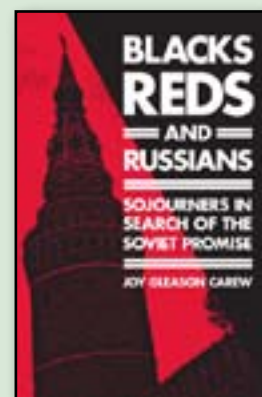
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“In using college football as a means for understanding the civil rights movement, this book reveals much about broad issues surrounding integration and the push to break down racial barriers and is a valuable resource for those interested in sports, civil rights, and African American history. Recommended.”

—*Choice*

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March



“*Blacks, Reds, and Russians* is a well-organized and researched work that any person wishing to broaden their understanding of the varied means and methods African Americans implemented to combat racism and inequality should read with care.”

—*The Griot: The Journal of African American Studies*

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First Paperback Edition

## INTEGRATING THE GRIDIRON

Black Civil Rights and American College Football

LANE DEMAS

*Integrating the Gridiron*, devoted to exploring the racial politics of college athletics, examines the history of African Americans on predominantly white college football teams from the nineteenth century through today.

Lane Demas compares the acceptance and treatment of black student athletes in compelling stories of those who integrated teams nationwide and illuminates race relations in a number of regions, including the South, Midwest, West Coast, and Northeast. Focused case studies examine the University of California, Los Angeles, in the late 1930s; integrated football in the Midwest and the 1951 Johnny Bright incident; the southern response to black players and the 1955 integration of the Sugar Bowl; and African American protest in college football and the 1969 University of Wyoming “Black 14.” Each of these issues drew national media attention and transcended the world of sports, revealing how fans—and nonfans—used college football to shape their understanding of the larger civil rights movement.

LANE DEMAS is an assistant professor of history at Central Michigan University, where he teaches African American and sports history.

First Paperback Edition

## BLACKS, REDS, AND RUSSIANS

Sojourners in Search of the Soviet Promise

JOY GLEASON CAREW

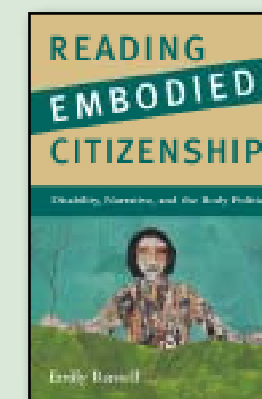
“A study like Joy Gleason Carew’s *Blacks, Reds, and Russians* is long overdue. It constitutes the first full-length work to focus entirely on the diverse experiences of African Americans who traveled to the U.S.S.R. during the 1920s and 1930s as students, workers, journalists, actors, and writers. Carew’s well-written account adds further nuance to our understanding of the Soviet Union and forces us to recognize that the histories of the U.S.S.R. and African America are incomplete without the varied experiences of these ‘Sojourners in Search of the Soviet Promise.’” —*NEP Era*

“With its astute appraisals of such luminaries as W.E.B. Du Bois, Claude McKay, and Langston Hughes, and the intrepid working people who settled permanently, raising Afro-Russian families, *Blacks, Reds, and Russians* is an exciting contribution to the emergent field of Afro-European studies.”

—Kevin Gaines, author of *American Africans in Ghana: Black Expatriates in the Civil Rights Era*

“Recommended.” —*Choice*

JOY GLEASON CAREW is an associate professor of Pan-African Studies at the University of Louisville.



“Examining a diverse range of texts, *Reading Embodied Citizenship* does a terrific job of situating readings of disabled bodies in a broad historical and cultural context. Elegantly done!”

—Diane Price Herndl, author of *Invalid Women: Figuring Feminine Illness in American Fiction and Culture, 1840–1940*

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August

## READING EMBODIED CITIZENSHIP

Disability, Narrative, and the Body Politic

EMILY RUSSELL

Liberal individualism, a foundational concept of American politics, assumes an essentially homogeneous population of independent citizens. When confronted with physical disability and the contradiction of seemingly unruly bodies, however, the public searches for a story that can make sense of the difference. The narrative that ensues makes “abnormality” an important part of the dialogue about what a genuine citizen is, though its role is concealed as an exception to the rule of individuality rather than a defining difference. *Reading Embodied Citizenship* brings disability to the forefront, illuminating its role in constituting what counts as U.S. citizenship.

Drawing from major figures in American literature, including Mark Twain, Flannery O’Connor, Carson McCullers, and David Foster Wallace, as well as introducing texts from the emerging canon of disability studies, Emily Russell demonstrates the place of disability at the core of American ideals. The narratives prompted by the encounter between physical difference and the body politic require a new understanding of embodiment as a necessary conjunction of physical, textual, and social bodies. Russell examines literature to explore and unsettle long-held assumptions about American citizenship.

EMILY RUSSELL is an assistant professor at Rollins College in Winter Park, Florida.

*A volume in the American Literatures Initiative series*

## LUSO-AMERICAN LITERATURE

Writings by Portuguese-Speaking Authors in North America

Edited and with an introduction by ROBERT HENRY MOSER & ANTONIO LUCIANO DE ANDRADE TOSTA

Foreword by George Monteiro

Portuguese and Cape Verdean immigrants have had a significant presence in North America since the nineteenth century. Recently, Brazilians have also established vibrant communities in the U.S. This anthology brings together, for the first time in English, the writings of these diverse Portuguese-speaking, or “Luso-American” voices. Historically linked by language, colonial experience, and cultural influence, yet ethnically distinct, Luso-Americans have often been labeled an “invisible minority.” This collection seeks to address this lacuna, with a broad mosaic of prose, poetry, essays, memoir, and other writings by more than fifty prominent literary figures—immigrants and their descendants, as well as exiles and sojourners. It is an unprecedented gathering of published, unpublished, forgotten, and translated writings by a transnational community that both defies the stereotypes of ethnic literature, and embodies the drama of the immigrant experience.

ROBERT HENRY MOSER is an associate professor of Luso-Brazilian Studies at the University of Georgia. He is the author of *The Carnivalesque Defunto: Death and the Dead in Modern Brazilian Literature*. ANTONIO LUCIANO DE ANDRADE TOSTA is an assistant professor of Brazilian literature and culture at the University of Illinois. He has published widely on Brazilian and Luso-American literature in the U.S. and Brazil.

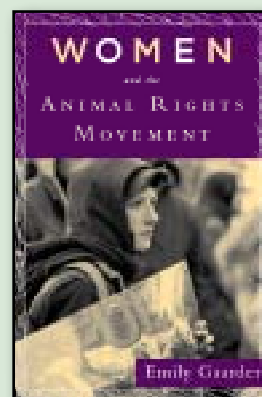
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“*When Boys Become Parents* is a significant contribution that humanizes statistical data on the topic of teenage fatherhood. . . . This book will appeal to students in human services courses and professionals serving youth populations.”  
—James Garbarino, director of the Loyola University Chicago’s Center for the Human Rights of Children

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“Emily Gaarder offers a careful analysis of not only the preponderance of women in the animal rights movement, but also how gender has shaped social movements, more broadly.”

—Leslie Irvine, author of *If You Tame Me: Understanding Our Connections with Animals*

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March

## WHEN BOYS BECOME PARENTS

Adolescent Fatherhood in America

MARK S. KISELICA

“Mark S. Kiselica highlights prevalent characteristics among teenage fathers and the cultural currents that shape common perceptions of them. In so doing, he dispels many myths while simultaneously acknowledging the personal struggles and contextual constraints these young males often encounter. He skillfully portrays the double bind that grips many young fathers—they are underprivileged yet underserved. The book’s most significant contribution, therefore, arguably lies in its comprehensive review of programs and auxiliary resources that may be marshaled to assist young fathers and their families. Highly recommended.” —*Choice*

“This book shines a much-needed light on the struggles of adolescent fathers and what our society must do to help them. If every professional currently working in an adolescent parents program were to read this book, one can easily imagine a new generation of young fathers who are fully engaged in their children’s lives.”

—Michael Hayes, director of Family Strengthening Initiatives, Texas Attorney General’s Office

MARK S. KISELICA is a professor of counselor education and vice provost and director of the Center for Excellence in Teaching and Learning at The College of New Jersey. He has written over 130 publications, most of which are focused on the subjects of counseling boys and men, especially teenage fathers.

## WOMEN AND THE ANIMAL RIGHTS MOVEMENT

EMILY GAARDER

Animal rights is one of the fastest growing social movements today. Women greatly outnumber men as activists, yet surprisingly, little has been written about the importance and impact of gender on the movement. *Women and the Animal Rights Movement* combats stereotypes of women activists as mere sentimentalists by exploring the political and moral character of their advocacy on behalf of animals.

Emily Gaarder analyzes the politics of gender in the movement, incorporating in-depth interviews with women and participant observation of animal rights organizations, conferences, and protests to describe struggles over divisions of labor and leadership. Controversies over PETA advertising campaigns that rely on women’s sexuality to “sell” animal rights illustrate how female crusaders are asked to prioritize the cause of animals above all else. Gaarder underscores the importance of a paradigm shift in the animal liberation movement, one that seeks a more integrated vision of animal rights that connects universally to other issues—gender, race, economics, and the environment—highlighting that many women activists recognize and are motivated by the connection between the oppression of animals and other social injustices.

EMILY GAARDER is an assistant professor in the sociology/anthropology department at the University of Minnesota—Duluth.

## MAKING CARE COUNT

A Century of Gender, Race, and Paid Care Work

MIGNON DUFFY

There are fundamental tasks common to every society: children have to be raised, homes need to be cleaned, meals need to be prepared, and people who are elderly, ill, or disabled need care. Day in, day out, these responsibilities can involve both monotonous drudgery and untold rewards for those performing them, whether they are family members, friends, or paid workers. These are jobs that cannot be outsourced, because they involve the most intimate spaces of our everyday lives—our homes, our bodies, and our families.

Mignon Duffy uses a historical and comparative approach to examine and critique the entire twentieth-century history of paid care work—including health care, education and child care, and social services—drawing on an in-depth analysis of U.S. Census data as well as a range of occupational histories. *Making Care Count* focuses on change and continuity in the social organization along with cultural construction of the labor of care and its relationship to gender, racial-ethnic, and class inequalities. Debunking popular understandings of how we came to be in a “care crisis,” this book stands apart as an historical quantitative study in a literature crowded with contemporary, qualitative studies, proposing well-developed policy approaches that grow out of the theoretical and empirical arguments.

MIGNON DUFFY is an assistant professor of sociology and a faculty associate of the Center for Women and Work at the University of Massachusetts, Lowell.

## AT THE HEART OF WORK AND FAMILY

Engaging the Ideas of Arlie Hochschild

Edited and with an introduction by ANITA ILTA GAREY

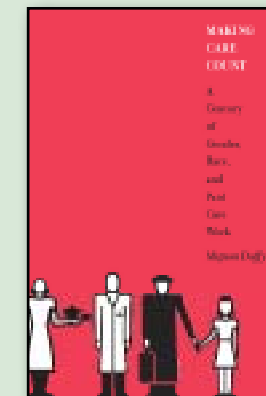
& KAREN V. HANSEN

Foreword by Barbara Ehrenreich

*At the Heart of Work and Family* presents original research on work and family by scholars who engage and build on the conceptual framework developed by well-known sociologist Arlie Russell Hochschild. These concepts, such as “the second shift,” “the economy of gratitude,” “emotion work,” “feeling rules,” “gender strategies,” and “the time bind,” are basic to sociology and have shaped both popular discussions and academic study. The common thread in these essays covering the gender division of housework, childcare networks, families in the global economy, and children of consumers is the incorporation of emotion, feelings, and meaning into the study of working families. These examinations, like Hochschild’s own work, connect micro-level interaction to larger social and economic forces and illustrate the continued relevance of linking economic relations to emotional ones for understanding contemporary work-family life.

ANITA ILTA GAREY is an associate professor of human development and family studies and of sociology at the University of Connecticut. Her book, *Weaving Work and Motherhood*, received the 2000 William J. Goode Book Award. KAREN V. HANSEN is a professor of sociology and women’s and gender studies at Brandeis University. Her books include *Not-So-Nuclear Families: Class, Gender, and Networks of Care* (Rutgers University Press), which received the William J. Goode Book Award, Honorable Mention.

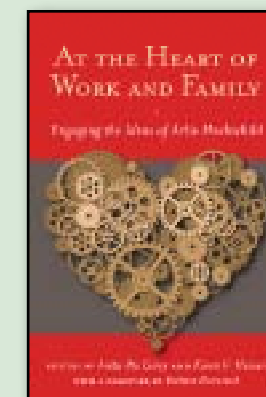
*A volume in the Families in Focus series, edited by Anita Ilta Garey, Naomi R. Gerstel, Karen V. Hansen, Rosanna Hertz, and Margaret K. Nelson*



“Duffy’s work provides a valuable framework for understanding the organization of care work over time and its connection to larger patterns of inequality.”

—Julia Wrigley, City University of New York

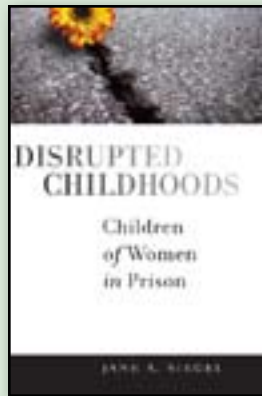
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“Garey and Hansen have assembled a stunning collection of studies on the emotional and logistical dynamics of coordinating paid and unpaid work. A must read.”

—Stephanie Coontz, author of *A Strange Stirring: The Feminine Mystique and American Women at the Dawn of the 1960s*

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 July

## DISRUPTED CHILDHOODS

Children of Women in Prison

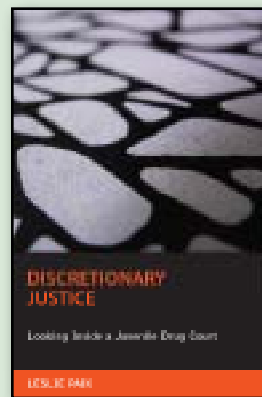
JANE A. SIEGEL

Millions of children in the United States have a parent who is incarcerated and a growing number of these nurturers are mothers. *Disrupted Childhoods* explores the issues that arise from a mother's confinement and provides first-person accounts of the experiences of children with moms behind bars. Jane A. Siegel offers a perspective that recognizes differences over the long course of a family's interaction with the criminal justice system.

Presenting an unparalleled view into the children's lives both before and after their mothers are imprisoned, this book reveals the many challenges they face from the moment such a critical caregiver is arrested to the time she returns home from prison. Based on interviews with nearly seventy youngsters and their mothers conducted at different points of their parent's involvement in the process, the rich qualitative data of *Disrupted Childhoods* vividly reveals the lived experiences of prisoners' children, telling their stories in their own words. Siegel places the mother's incarceration in context with other aspects of the youths' experiences, including their family life and social worlds, and provides a unique opportunity to hear the voices of a group that has been largely silent until now.

JANE A. SIEGEL is an associate professor of criminology at Rutgers University in Camden, New Jersey and chair of the department of sociology, anthropology, and criminal justice. She has published numerous articles on the long-term consequences of child sexual abuse, risk factors for victimization, and the effects of parental incarceration.

*A volume in the Rutgers Series in Childhood Studies, edited by Myra Bluebond-Langner*



"Paik's extraordinary data illuminates the tension between therapy and punishment in juvenile drug courts. A terrific read!"  
 —Aaron Kupchik, author of *Homeroom Security: School Discipline in an Age of Fear*

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 —Madelaine Adelman, Arizona State University

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## DISCRETIONARY JUSTICE

Looking Inside a Juvenile Drug Court

LESLIE PAIK

Juvenile drug courts are on the rise in the United States, as a result of a favorable political climate and justice officials' endorsement of the therapeutic jurisprudence movement—the concept of combining therapeutic care with correctional discipline. The goal is to divert nonviolent youth drug offenders into addiction treatment instead of long-term incarceration. *Discretionary Justice* overviews the system, taking readers behind the scenes of the juvenile drug court. Based on fifteen months of ethnographic fieldwork and interviews at a California court, Leslie Paik explores the staff's decision-making practices in assessing the youths' cases, concentrating on the way accountability and noncompliance are assessed. Using the concept of "workability," Paik demonstrates how compliance, and what is seen by staff as "noncompliance," are the constructed results of staff decisions, fluctuating budgets, and sometimes questionable drug test results.

While these courts largely focus on holding youths responsible for their actions, this book underscores the social factors that shape how staff members view progress in the court. Paik also emphasizes the perspectives of children and parents. Given the growing emphasis on individual responsibility in other settings, such as schools and public welfare agencies, Paik's findings are relevant outside the juvenile justice system.

LESLIE PAIK is an assistant professor of sociology at The City College, City University of New York.

*A volume in the Critical Issues in Crime and Society series, edited by Raymond J. Michalowski*

## PRIVATE PRACTICES

Harry Stack Sullivan, the Science of Homosexuality, and American Liberalism

NAOKO WAKE

*Private Practices* examines the relationship between science, sexuality, gender, race, and culture in the making of modern America between 1920 and 1950, when contradictions among liberal intellectuals affected the rise of U.S. conservatism. Naoko Wake focuses on neo-Freudian, gay psychiatrist Harry Stack Sullivan, founder of the interpersonal theory of mental illness. She explores medical and social scientists' conflicted approach to homosexuality, particularly the views of scientists who themselves lived closeted lives.

Wake discovers that there was a gap—often dramatic, frequently subtle—between these scientists' "public" understanding of homosexuality (as a "disease") and their personal, private perception (which questioned such a stigmatizing view). This breach revealed a modern culture in which self-awareness and open-mindedness became traits of "mature" gender and sexual identities. Scientists considered individuals of society lacking these traits to be "immature," creating an unequal relationship between practitioners and their subjects. In assessing how these dynamics—the disparity between public and private views of homosexuality and the uneven relationship between scientists and their subjects—worked to shape each other, *Private Practices* highlights the limits of the scientific approach to subjectivity and illuminates its strange career—sexual subjectivity in particular—in modern U.S. culture.

NAOKO WAKE is a member of the history, philosophy, and sociology of science faculty of Lyman Briggs College at Michigan State University.

## PUBLIC HEALTH: THE DEVELOPMENT OF A DISCIPLINE

Volume 2, Twentieth-Century Challenges

Edited and with an introduction by DONA SCHNEIDER & DAVID E. LILIENFELD

Published in 2008, the first volume of *Public Health* focused on issues from the dawn of western civilization through the Progressive era. Volume 2 defines the public health challenges of the twentieth century—this reference covers not only how the discipline addressed the problems of disease, but how it responded to economic, environmental, occupational, and social factors that impacted public health on a global scale. Major illnesses are addressed, along with lifestyle concerns. Chapters also explore maternal-child and women's health, dental public health, health economics and ethics, and the role of philanthropy. Each chapter begins with an in-depth introduction, followed by three original articles that illustrate the problem. The volume is enhanced with a detailed chronology of public health events, as well as appendices that contain many of the original documents that ushered public health into the new millennium.

DONA SCHNEIDER is a professor and associate dean at the Edward J. Bloustein School of Planning and Public Policy at Rutgers University and the recipient of multiple teaching and service awards.

DAVID E. LILIENFELD is an internationally-known physician epidemiologist and medical historian. The winner of the Society of Epidemiological Research's Professors' Prize in the History of Epidemiology, he has published extensively on the history of epidemiology and public health. Schneider and Lilienfeld are also the coeditors of *Public Health, Volume 1* (Rutgers University Press).



"Wake offers a balanced and penetrating study of Harry Stack Sullivan, one that integrates both his private life and his public career."  
 —Gerald Grob, professor emeritus, Rutgers University

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July

## HISTORY OF MEDICINE



“This exciting book makes a significant contribution to the history of hyperactivity by investigating the Feingold diet from many different vantage points and examining the historical context in which this treatment was situated.”  
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## PATIENTS AS POLICY ACTORS

Edited and with an introduction by BEATRIX HOFFMAN,  
NANCY TOMES, RACHEL GROB, & MARK SCHLESINGER

*Patients as Policy Actors* offers groundbreaking accounts of one of the health field’s most important developments of the last fifty years—the rise of more consciously patient-centered care and policymaking. The authors in this volume illustrate, from multiple disciplinary perspectives, the unexpected ways that patients can matter as both agents and objects of health care policy yet nonetheless too often remain silent, silenced, misrepresented, or ignored. The volume concludes with a unique epilogue outlining principles for more effectively integrating patient perspectives into a pluralistic conception of policy-making. With the recent enactment of the Patient Protection and Affordable Care Act, patients’ and consumers’ roles in American health care require more than ever the careful analysis and attention exemplified by this innovative volume.

BEATRIX HOFFMAN is an associate professor and chair of the department of history at Northern Illinois University. She is author of *The Wages of Sickness: The Politics of Health Insurance in Progressive America*. NANCY TOMES is a professor in the history department at Stony Brook University. She is the author of several books, among them, *The Gospel of Germs: Men, Women, and the Microbe in American Life*. RACHEL GROB is an associate dean of graduate studies, director of the Child Development Institute, and health advocacy program faculty member at Sarah Lawrence College. She is author of *Testing Baby: The Transformation of Newborn Screening, Parenting, and Policymaking* (Rutgers University Press, forthcoming). MARK SCHLESINGER is a professor of health policy and a fellow of the Institution for Social and Policy Studies at Yale University and past editor of the *Journal of Health Policy, Politics and Law*. 29

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AN ALTERNATIVE HISTORY  
OF HYPERACTIVITY

Food Additives and the Feingold Diet

MATTHEW SMITH

In 1973, San Francisco allergist Ben Feingold created an uproar by claiming that synthetic food additives triggered hyperactivity, then the most commonly diagnosed childhood disorder in the United States. He contended that the epidemic should not be treated with drugs such as Ritalin but, instead, with a food additive-free diet. Parents and the media considered his treatment, the Feingold diet, a compelling alternative. Physicians, however, were skeptical and designed dozens of trials to challenge the idea. The resulting medical opinion was that the diet did not work and it was rejected. Matthew Smith asserts that those scientific conclusions were, in fact, flawed. *An Alternative History of Hyperactivity* explores the origins of the Feingold diet, revealing why it became so popular, and the ways in which physicians, parents, and the public made decisions about whether it was a valid treatment for hyperactivity. Arguing that the fate of Feingold’s therapy depended more on cultural, economic, and political factors than on the scientific protocols designed to test it, Smith suggests the lessons learned can help resolve medical controversies more effectively.

MATTHEW SMITH is a Wellcome Trust Research Fellow at the University of Exeter, UK. He received the American Association for the History of Medicine’s Pressman-Burroughs Wellcome Award in 2010.

A volume in the *Critical Issues in Health and Medicine series*, edited by Rima D. Apple and Janet Golden

## AMERICAN CATHOLIC HOSPITALS

A Century of Changing Markets and Missions

BARBRA MANN WALL

In *American Catholic Hospitals*, Barbra Mann Wall chronicles changes in Catholic hospitals during the twentieth century, many of which are emblematic of trends in the American healthcare system.

Wall explores the Church’s struggle to safeguard its religious values. As hospital leaders reacted to increased political, economic, and societal secularization, they extended their religious principles in the areas of universal health care and adherence to the Ethical and Religious Values in Catholic Hospitals, leading to tensions between the Church, government, and society. The book also examines the power of women—as administrators, Catholic sisters wielded significant authority—as well as the gender disparity in these institutions which came to be run, for the most part, by men. Wall also situates these critical transformations within the context of the changing Church policy during the 1960s. She undertakes unprecedented analyses of the gendered politics of post-Second Vatican Council Catholic hospitals, as well as the effect of social movements on the practice of medicine.

BARBRA MANN WALL is an associate professor and associate director at the Barbara Bates Center for the Study of the History of Nursing, University of Pennsylvania. Her book *Unlikely Entrepreneurs: Catholic Sisters and the Hospital Marketplace, 1865–1925* won the 2006 Lavinia Dock Award for Best Book, American Association for the History of Nursing.

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## FIT TO BE TIED

Sterilization and Reproductive Rights in America, 1950–1980

REBECCA M. KLUCHIN

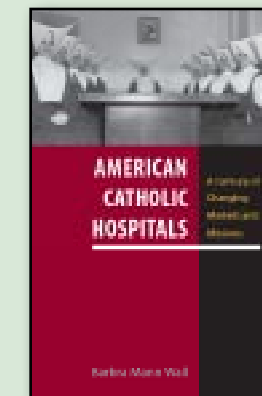
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REBECCA M. KLUCHIN is an assistant professor of history at California State University, Sacramento.

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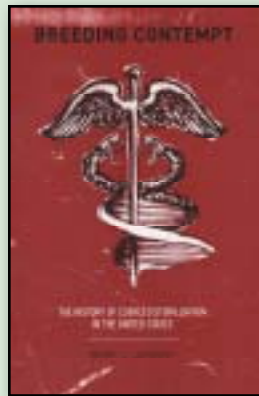
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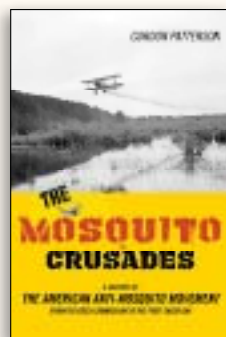
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MARK A. LARGENT is an associate professor and the director of the Science, Technology, Environment, and Public Policy Specialization at Michigan State University in East Lansing. He is the editor of the *Studies in Modern Science, Technology, and Environment* series published by Rutgers University Press.

## Studies in Modern Science, Technology, and the Environment

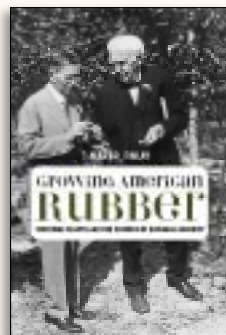
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JILL A. FISHER is on the faculty of the Center for Biomedical Ethics & Society at Vanderbilt University. She is author of *Medical Research for Hire: The Political Economy of Pharmaceutical Clinical Trials* (Rutgers University Press).

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## MAKING A GREEN MACHINE

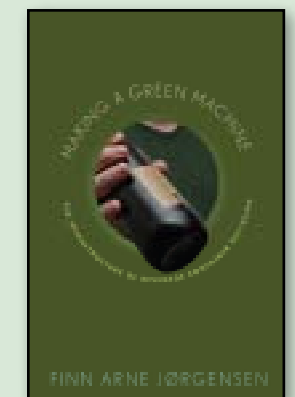
The Infrastructure of Beverage Container Recycling

FINN ARNE JØRGENSEN

Consider an empty bottle or can, one of the hundreds of billions of beverage containers that are discarded worldwide every year. Empty containers have been at the center of intense political controversies, technological innovation processes, and the modern environmental movement. *Making a Green Machine* examines the development of the Scandinavian beverage container deposit-refund system, which has the highest return rates in the world, from 1970 to present. Finn Arne Jørgensen investigates the challenges the system faced when exported internationally and explores the critical role of technological infrastructures and consumer convenience in modern recycling. His comparative framework charts the complex network of business and political actors involved in the development of the reverse vending machine (RVM) and bottle deposit legislation to better understand the different historical trajectories empty beverage containers have taken across markets, including the U.S. The RVM has served as more than a hole in the wall—it began simply as a tool for grocers who had to handle empty refillable glass bottles, but has become a green machine to redeem the empty beverage container, helping both business and consumers participate in environmental actions.

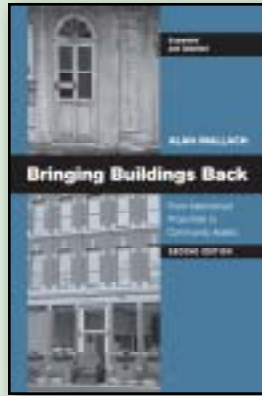
FINN ARNE JØRGENSEN is an associate senior lecturer in history of technology and environment at Umeå University, Sweden. He was awarded the Samuel Eleazar and Rose Tartakow Levinson Prize from the Society for the History of Technology in 2009.

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“Jørgensen has provided a context for the reverse vending machine that situates it as a nexus for debates about consumption, production, and the environment.”  
—Carl Zimring, author of *Cash for Your Trash*

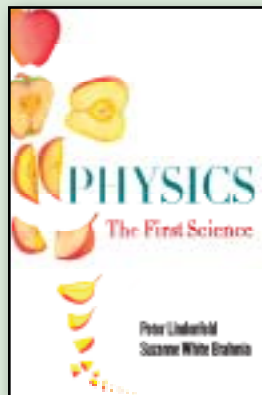
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ALAN MALLACH, FAICP, is a senior research fellow of the National Housing Institute and a nonresident senior fellow at the Brookings Institution. He has written widely on planning, housing, and community development, while working in business, government, and academe.

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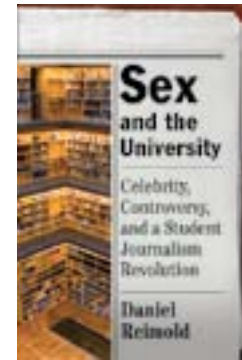
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PETER LINDENFELD has been a professor of physics at Rutgers University for more than four decades. In addition to his research in superconductivity and materials physics he has taught at all levels and is a recipient of the Millikan medal of the American Association of Physics Teachers. SUZANNE WHITE BRAHMIA has taught physics and written curriculum for many years, beginning as a Peace Corps physics teacher in Africa. She heads the Extended Physics Program for engineering students at Rutgers University, and is associate director of the Math and Science Learning Center.

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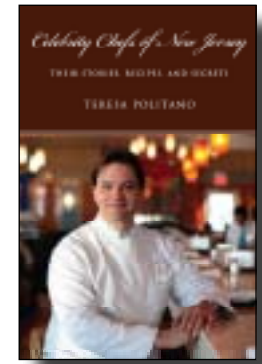
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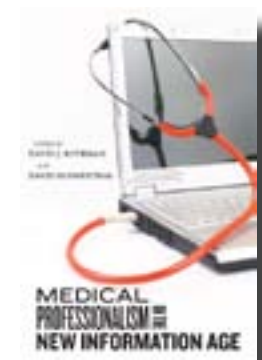
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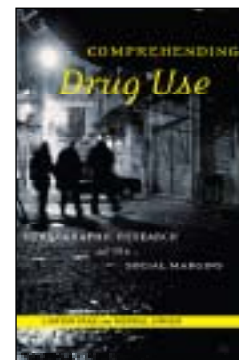
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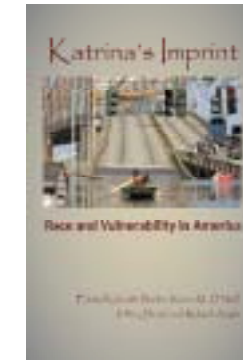
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# Title, Author, Subject Index

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A Little Solitaire . . . . . 17	Do Fish Sleep? . . . . . 9	Luso-American Literature . . . . . 21	The Fear Within . . . . . 4
American Catholic Hospitals . . . . . 27	Empires of Entertainment . . . . . 15	Making a Green Machine . . . . . 29	The Internet of Elsewhere . . . . . 1
An Alternative History of Hyperactivity . . . . . 26	Film Festivals . . . . . 15	Making Care Count . . . . . 23	The Making of Chicana/o Studies . . . 11
At the Heart of Work and Family . . . 23	Fit to Be Tied . . . . . 27	Maximum Movies—Pulp Fictions . . . 17	The Muse in Bronzeville . . . . . 19
Blacks, Reds, and Russians . . . . . 20	Flickers of Desire . . . . . 16	Me, Governor? . . . . . 5	Transitional Justice . . . . . 12
Brain Culture . . . . . 14	Gender and the Science of Difference . . . . . 29	Muslims in Motion . . . . . 13	Treacherous Texts . . . . . 19
Breeding Contempt . . . . . 28	Hollywood's African American Films 18	New Jersey Day Trips, 12th Edition . . 7	We Cannot Forget . . . . . 12
Bringing Buildings Back, 2nd Edition. 30	How Television Invented New Media 18	Patients as Policy Actors . . . . . 26	What Dreams Were Made Of . . . . . 16
Consumer Culture, 2nd Edition . . . . 14	Indian Voices . . . . . 2	Physics: The First Science . . . . . 30	When Boys Become Parents . . . . . 22
Crossing Under the Hudson . . . . . 6	Integrating the Gridiron . . . . . 20	Private Practices . . . . . 25	Women and the Animal Rights Movement . . . . . 22
Discretionary Justice . . . . . 24	Jewish Studies . . . . . 13	Public Health, Vol. 2 . . . . . 25	You Are the Brand . . . . . 8
Disrupted Childhoods . . . . . 24	José Vasconcelos . . . . . 10	Reading Embodied Citizenship . . . . . 21	
		The Choosing . . . . . 3	

## Author

Acaña, Rodolfo F. . . . . 11	Garey, Anita Iltta . . . . . 23	Lury, Celia . . . . . 14	Siegel, Jane A. . . . . 24
Adubato, Steve . . . . . 8	Gillespie, Angus Kress . . . . . 6	Mallach, Alan . . . . . 30	Smith, Matthew . . . . . 26
Bean, Jennifer M. . . . . 16	Griffin, Sean . . . . . 16	Martelle, Scott . . . . . 4	Stanfield, Peter . . . . . 17
Bone, Robert . . . . . 19	Grob, Rachel N. . . . . 26	Mills, Angela . . . . . 19	Stavans, Ilan . . . . . 10
Bush, Andrew . . . . . 13	Hansen, Karen V. . . . . 13	Moser, Robert Henry . . . . . 21	Thornton, Davi Johnson . . . . . 14
Carew, Joy Gleason . . . . . 20	Hinton, Alexander Laban . . . . . 22	Murphy, Sheila C. . . . . 18	Tomes, Nancy . . . . . 26
Chapman, Mary . . . . . 19	Hoffman, Beatrix . . . . . 26	Myers, Andrea . . . . . 3	Tosta, Antonio Luciano de Andrade . 21
Codey, Governor Richard J. . . . . 5	Holt, Jennifer . . . . . 15	Owings, Alison . . . . . 2	Totten, Samuel . . . . . 12
Courage, Richard A. . . . . 19	Jørgensen, Finn Arne . . . . . 29	Paik, Leslie . . . . . 24	Ubaldo, Rifiki . . . . . 12
Demas, Lane . . . . . 20	Kibria, Nazli . . . . . 13	Palmer, R. Barton . . . . . 17	Wake, Naoko . . . . . 25
Duffy, Mignon . . . . . 23	Kiselica, Mark S. . . . . 22	Pomerance, Murray . . . . . 17	Wall, Barbra Mann . . . . . 27
Farivar, Cyrus . . . . . 1	Kluchin, Rebecca M. . . . . 27	Russell, Emily . . . . . 21	Weis, Judith S. . . . . 9
Fisher, Jill A. . . . . 29	Largent, Mark A. . . . . 28	Sarver, Patrick . . . . . 7	White Brahmia, Suzanne . . . . . 30
Friedman, Ryan Jay . . . . . 18	Lilienfeld, David E. . . . . 25	Schlesinger, Mark . . . . . 26	Wong, Cindy Hing-Yuk . . . . . 15
Gaarder, Emily . . . . . 22	Lindenfeld, Peter . . . . . 30	Schneider, Dona . . . . . 25	

## Subject

African American Studies . . . . . 19, 20	Film . . . . . 15–18	Media Studies . . . . . 14–15, 18	Science . . . . . 9
American History . . . . . 4, 20	Gender & Family Studies . . . . . 23, 29	Medical Sociology . . . . . 26	Science & Technology Studies . . . . . 29
American Studies . . . . . 4, 14–19, 21, 28	Health & Medicine . . . . . 14, 26	Memoir . . . . . 3	Social Work . . . . . 22
Business . . . . . 8	History . . . . . 2, 4, 20	Native American Studies . . . . . 2	Sociology . . . . . 22–24
Chicana/o Studies . . . . . 11	History of Medicine . . . . . 25–28	Natural History . . . . . 9	Sociology of Science . . . . . 29
Communications . . . . . 8	History of Nursing . . . . . 27	Physics . . . . . 30	Travel . . . . . 7
Criminology . . . . . 24	History of Technology . . . . . 1, 29	Politics . . . . . 5	Urban Studies . . . . . 6, 30
Cultural Studies . . . . . 14	Human Rights . . . . . 12	Psychology . . . . . 22, 25	Women's Studies . . . . . 19, 22, 27
Current Events . . . . . 1	Jewish Studies . . . . . 3, 13	Public Health . . . . . 25	
Diaspora Studies . . . . . 13	Latin American Studies . . . . . 10	Public Policy . . . . . 30	
Education . . . . . 11	Latino Studies . . . . . 10	Race & Ethnic Relations . . . . . 13	
Environmental History . . . . . 29	Literary Studies . . . . . 19, 21	Regional . . . . . 5–7	

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